



CEO Network Enhancing Project



The Organization for Small & Medium Enterprises and Regional Innovation, JAPAN (SME Support, JAPAN) will hold a network enhancing program with the top executives of Vietnamese companies that seek business collaboration, application of technologies and /or handling of products of Japanese small and medium enterprises (SMEs) and will invite the Vietnamese companies to Japan.

This aims to promote network enhancing and business matching between Japanese and Vietnamese companies through business meeting events, business networking events, company visits and training.

*SME Support, JAPAN is a main national support organization that supports Japanese SMEs and regional vitalization.

<Our Programs>

1. Company Visits

Participants will visit some SMEs in Tokyo and Fukuoka that are in the automotive parts, mold and industrial machinery for explanations on company efforts and product features, observing factories and exchanging opinions.



2. Business Meeting Events

We will arrange individual business meetings with Japanese companies. We will recruit and select Japanese companies that seek business collaboration with you, and arrange business meetings in Tokyo and Fukuoka.



3. Training

We will provide useful information on Japanese production management, collaboration with Japanese companies, and business start-ups.



4. Network Enhancing Events

We will have network enhancing events with top executives of Japanese SMEs.



Schedule

Feb. 1 (Sun) to Feb.7(Sat) in 2015

Feb. 1 (Sun) : Depart from Vietnam

Feb. 2 (Mon) : Arrive in Japan. Orientation (Staying overnight in Tokyo)

Feb. 3 (Tue) : Business meetings / network enhancing events, Training (Tokyo)

Feb. 4 (Wed) : Business meetings or Visits to the company
Move to Fukuoka (Fukuoka)

Feb. 5 (Thu) : Visits to the company (Staying overnight in Fukuoka)

Feb. 6 (Fri) : Business meetings / network enhancing events, Training (Fukuoka)

Feb. 7 (Sat) : Depart from Japan , Arrive in Vietnam

<Qualifications>

(1) Companies should meet the following conditions:

1. A juridical entity has been registered in Vietnam, and its headquarter, factories and other facilities exist in Vietnam.
2. You have a strong interest in network enhancing with top executives of Japanese SMEs, collaboration and business matching.
3. You are top executives of companies in the areas of automotive parts, motorcycle parts, infrastructure, construction, industrial machinery, machinery/parts or trading.
4. Your company has enough sales and managerial resources to collaborate with Japanese SMEs.
5. After participating in the program, your company is able to continue the collaboration and cooperation with the Japanese companies.
6. You can participate in the same schedule and cooperate with us to measure achievements of this project and provide information.

(2) Companies should meet either one of the following conditions in addition to the above conditions in (1):

1. Your company must be a medium enterprise or bigger. (e.g.100 or more employees, except for trading company)
2. Your company has already expanded overseas. That is, your company is doing business with overseas companies, and/or procuring materials from abroad.
3. Your company would like to establish joint venture and dealership contract with Japanese company in Vietnam.

<Benefits for Participating Companies>

1. Communicate with top executives of Japanese companies.
2. Set up individual business meetings regarding collaborations with Japanese companies and handling Japanese technology and products (We will arrange the business meetings).
3. Learn Japan's excellent management, production management, quality control through training and company visits.
4. We ,SME Support,JAPAN,will bear the cost of plane tickets from Hanoi or Ho chi minh to Japan, and accommodations in Japan.

Contact:

Mr. Uchida

Marketing Support Division and International Center

Organization for Small & Medium Enterprises and Regional

Innovation, JAPAN E-mail address: international@smrj.go.jp