COOPERATIVES & SME’S POLICY AND PROGRAM DEVELOPMENT 2015-2019

PUBLIC-PRIVATE DIALOGUE FOR
“ASEAN SME STRATEGIC ACTION PLAN (2016-2025)
GRAND SOLUXE ANGKOR PALACE RESORT & SPA
SIEM REAP, CAMBODIA – 24 NOVEMBER 2014
Largest island country in the world (Land area: 2 million km², Sea: ± 7.9 million km² (4 times bigger than land), more than 17,508 islands)

- Population number: 250,59 million **; 4th biggest population (after China, India, and USA)
- Income per capita: USD 3,716**
- 3rd biggest democracy country (after India and USA)

Source: * Ministry of Marine and Fisheries, Republic of Indonesia 2013
** Indonesia Statistic Center Institution, 2013
Criteria of Micro, Small and Medium Enterprises (Act No, 20/2008 article 6)

TOTAL: 57,900,787 UNIT

Per 2013

**Large Enterprises**
- Annual Sales > 5.14 Million USD
- Asset > 1.03 Million USD

5.066 Unit (0.01%)

**Medium Enterprises**
- 257 Thousand USD < Annual Sales < 5.14 Million USD
- 51 Thousand USD < Asset < 1.03 Million USD

52.106 Unit (0.09%)

**Small Enterprises**
- 31 Thousand USD < Annual Sales < 257 Thousand USD
- 5 Thousand USD < Asset < 51 Thousand USD

654,222 Unit (1.13%)

**Micro Enterprises**
- Annual Sales < 31 Thousand USD
- Asset < 5 Thousand USD

57,189,393 Unit (98.77%)
STATISTICS OF COOPERATIVES AND ITS MEMBERS
YEAR 2011 – JUN, 2014

Cooperatives (UNITS)

Membership (PEOPLE)

2011: 188,181
30,849,913

2012: 194,295
33,869,439

2013: 203,701
35,258,176

JUN, 2014: 206,288
35,237,990
POLICIES FOR COOPERATIVES AND SMEs’ DEVELOPMENT

1. Cooperative & SME Human Resource Development

2. Access to Finance

3. Access to Market

4. Institutional Strengthening

5. Conducive Business Climate
1. Cooperative & SME Human Resource Development

- Skill Training Program Development
- Scholarship for student
- National Entrepreneurship Movement
- Capacity Building Fisherman's Cooperative Sector
<table>
<thead>
<tr>
<th>Year</th>
<th>Kewirausahaan</th>
<th>Perkoperasian</th>
<th>Keterampilan Teknis</th>
<th>Manajerial</th>
<th>JUMLAH</th>
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<tbody>
<tr>
<td>2008</td>
<td>1,050</td>
<td>2,090</td>
<td>1,095</td>
<td>150</td>
<td>4,385</td>
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<tr>
<td>2009</td>
<td>1,670</td>
<td>1,360</td>
<td>3,055</td>
<td>1,345</td>
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<td>2010</td>
<td>1,620</td>
<td>1,550</td>
<td>1,396</td>
<td>1,075</td>
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<td>2011</td>
<td>2,108</td>
<td>870</td>
<td>690</td>
<td>1,520</td>
<td>5,198</td>
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<td>2,851</td>
<td>2,190</td>
<td>510</td>
<td>870</td>
<td>6,421</td>
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**JENIS DIKLAT (TYPE OF TRAINING)**

- Entrepreneurial
- Cooperatives
- Technical Skills
- Managerial

**Total Amount (JUMLAH)**

- 2008: 4,385
- 2009: 7,430
- 2010: 5,641
- 2011: 5,188
- Total: 6,421

**Year:**

- 2008
- 2009
- 2010
- 2011
- Mei-12
2. Access to Finance

• Capital Support for Cooperative and SME’s

• Start-Up Capital for Entrepreneurial

• The Development of People Business Credit (KUR)/Credit Scheme for Entrepreneurs Disbursement

• Revolving Funds
THE DEVELOPMENT of KUR/CREDIT SCHEME FOR ENTREPRENEURS DISBURSEMENT
YEAR 2010 – SEPTEMBER, 2014

Credit Disbursement (IDR, Billion)  Number of Debtor

IDR. 168,3 T = USD 13.909 Billion
USD.1 = IDR. 12.100
THE DISBURSEMENT of THE REVOLVING FUNDS BY THE REVOLVING FUND MANAGEMENT AGENCY for COOPERATIVES and MSME

(IDC, Billion)

2008 36,1 2009 203,1 2010 421,5 2011 1.001,7 2012 1.101,1 2013 1.465,8 2014 (Nov) 885,7

IDR. 5.1 T = USD 421 Million
USD.1 = IDR. 12.100
3. Access to Marketing

- Facilitation for SMESCO’s Products Promotion at SME Tower
  SMESCO Marketing Services Agency
- Revitalization of Traditional Market
  1. Market in Fisherman Region/Coastal
  2. Market in District/City
  3. Market in Border Region/Left Behind
- Facilitate for local and international exhibition
SME TOWER
4. Institutional Strengthening

1. Development of Regional Cooperative and SME Integrated Business Service Center through Assistance

2. The arrangement of street seller (PKL) facilities

3. Information Technology
   a. Cooperative National Gathering Based on IT
   b. Submission of Certificate of Appreciation Minister of Cooperatives and SME
5. Conducive Business Climate

Enabling Regulatory Framework:

a. SME Act No. 20 Year 2008 concerning on MSME

b. SME Access to Bank: Indonesia Bank Regulation 2012: mandates that 20% of bank portfolios should be lent to MSME segment by 2018 (gradually: 2015 (5%), 2016 (10%), 2017 (20%).

c. Microfinance Institution: Act No. 1 year 2013 license (coop, ltd).

Regulation and supervision: Indonesia Financial Service Agency Authority.
PARTNERSHIP OF GOVERNMENT AND PRIVATE SECTOR FOR SME’S DEVELOPMENT.

1. Cooperative and SMEs Integrated Business Service Center development at national, province, and district/city level.

2. Cooperation of the state owned company (BUMN) Credit assurance and Indonesia Credit Guarantee in assuring the business credit in giving the capital for cooperatives and SME’s.

3. Developing the marketing supporting institution such as trading house or purchase chambers and SME product marketing center;

4. The Ministry of Cooperative and SME joint partnership with Garuda Indonesia in facilitating SME product promotion.
THANK YOU